CHRISTINE IRVINE

ARTIST, CREATIVE DIRECTOR, GRAPHIC DESIGNER, PHOTOGRAPHER, EDUCATOR

704-813-3361 | ChristineM.Irvine@gmail.com | christineirvine.com | @artbuildstudio

PROFILE

With a decade of experience in social and environmental justice campaigns prior to design, I specialize in designing visual communication strategies for mission-driven organizations. As a creative director, designer, and photographer, I have worked with brands and campaigns of all sizes, including Everytown for Gun Safety, Sierra Club, Green New Deal Network, Change.org, and Greenpeace USA. My work has been published in the New York Times, NPR, Financial Times, Time, Newsweek, ABC News, MTV, and Democracy Now, among others. As an artist, I seek to convey the depth of human experience and emotion as a means of connection, understanding, compassion, and justice through a variety of media.

Please see the attached portfolio as well as my website for samples of my work.

EDUCATION

B.A. Visual Communication

August 2012 – May 2015
Loyola University Chicago | Chicago

August 2005 – May 2007
Elon University | Burlington, NC

EXPERTISE

Painting
Drawing
Creative Direction
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Illustration
Digital Photography
Training
Facilitation
Basic HTML & CSS

EXPERIENCE

Owner & Creative Director

Art Build Studio | Durham, NC — September 2020 – Present

Lead the creative direction and production for a range of projects including photography and the design of events & environments, digital content, advertising, illustration, print materials, branding & identity, and information design. Clients include: Caring Across Generations, Greenpeace, Sierra Club, Everytown for Gun Safety, Archewell Philanthropies, Parents Together, Eko, Climate Action Campaign, PAWS Chicago, and Make-A-Wish Foundation.

Instructor of Visual Communication

Loyola University Chicago | Chicago, IL — Fall 2023 & Spring 2024

FNAR 233: Digital Media Design: Prepared students to excel in the field of Graphic Design through experiential learning. Instructed students to become proficient in Adobe Photoshop and Adobe Illustrator through lectures, demonstrations, and creative exercises.

Graphic Designer

PAWS Chicago | Chicago, IL — April 2018 – September 2020

Designed materials spanning all departments of the organization's $15M annual operations including marketing, fundraising, events, volunteers, adoptions, and medical operations.

- Photo editing using Adobe Lightroom and Adobe Photoshop.
- Design of digital ads, web banners, and email in Adobe Photoshop.
- Design of print materials in Adobe Photoshop, Illustrator and InDesign.
- Layout of publications including PAWS Chicago Magazine, PAWS Calendars, and Annual Reports in Adobe InDesign.

Freelance Graphic Designer

Chicago, IL — May 2015 – April 2018

Designed products for marketing and operations including custom information graphics, icons, and illustrations using Adobe Illustrator, one sheets, case studies, menus, calendars, price lists, and signage using Adobe InDesign and Canva, and editing of photography and mockup product designs in Adobe Photoshop. Clients included HandCut Foods, SpotHero, Throughline, Inc., and the Healthy Building Network.

CHRISTINE IRVINE

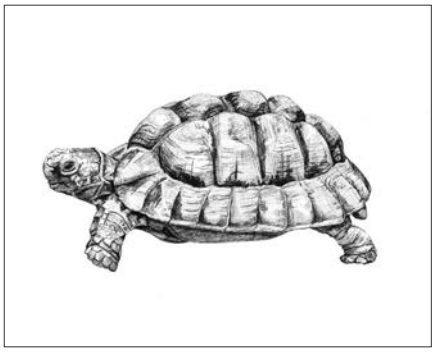
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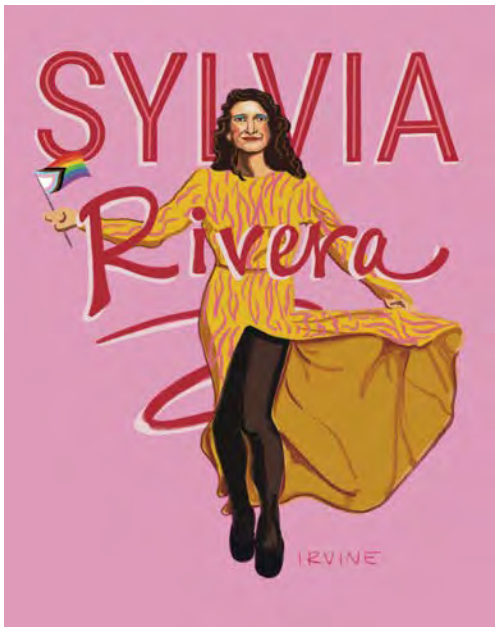
DIGITAL ILLUSTRATION

A selection of digital illustrations created using Procreate with an iPad and Apple Pencil between 2022–2026 in Chicago, IL & Durham, NC. Each work was completed within 1–2 weeks time.



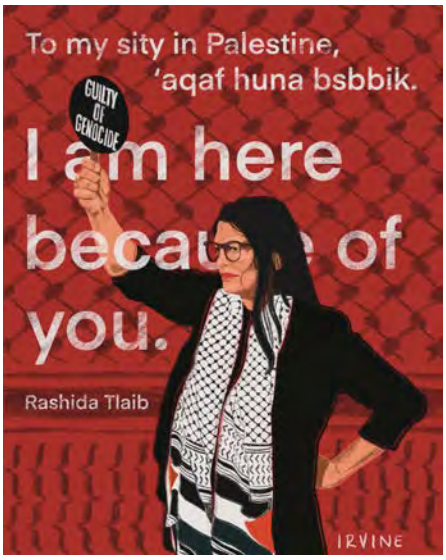


WORK











CHRISTINE IRVINE

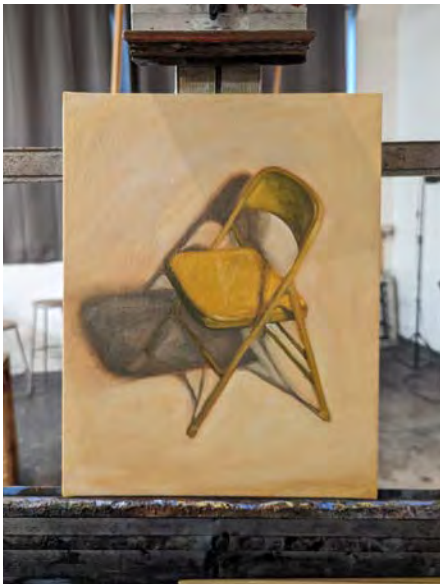
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PAINTING

A selection of oil paintings on canvas created in 2024 at Lillstreet Art Center in Chicago, IL. The pieces below were created within 3–6 hours. The piece to the right was created during a 6-week course in approximately 18 hours.





WORK



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PHOTOGRAPHY



Keystone XL Pipeline Protest, Washington, DC, 2011.



Fight for $15 campaign, Chicago, IL, 2013.



Water blessing during Indigenous Climate Action at the United Nations Conference on Climate Change, Paris, France, 2015.



People's Climate March, New York City, New York, 2014.

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ART BUILD

A selection of a variety of design projects including digital content, advertising, illustration, print materials, branding and identity, and information design. Clients include: Caring Across Generations, Greenpeace, Sierra Club, Everytown for Gun Safety, Archewell Philanthropies, Parents Together, Eko, Climate Action Campaign, PAWS Chicago, and Make-A-Wish Foundation.

Made in Adobe Photoshop, Illustrator, and InDesign in Chicago, IL and Durham, NC between 2020–2026.

WORK













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ART BUILD (CONTD)











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PAWS CHICAGO

Designed materials spanning all departments of the organization's $15M annual operations including marketing, fundraising, events, volunteers, adoptions, and medical operations. Created in Chicago, IL between 2018–2020.

WORK





